THE COZADIA HAGDIK SAHAKADI BANK LTD MAN BUZAR

GOZARIA - 362 825

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Serial No 30096 Date 28-9-2121 Name ThekNSBL ARTS and COM college kheraly Address KLE8914 Velue Rs. 2.00 = 11 (Vords) one Hundred on) The Gezaria Nagarik Subalari Bank Ltd. H.O. Gozaria Rohith

# MEMORANDUM OF UNDERSTANDING (FOR RETAIL MARKETING COURSE)

## **BETWEEN**

### THE KNSBL ARTS & COMMERCE COLLEGE, KHERALU

#### AND

#### S MART, (MALL), VISNAGAR (Doing business in Retail Marketing)

The general objective of this Memorandum of Understanding (MOU) is to stimulate and facilitate the development of collaborative and mutually beneficial programs which serve to enhance the intellectual life and cultural development on both campuses, and to contribution to increased cooperation. Thus,

THE KNSBL ARTS & COMMERCE COLLEGE, KHERALU and THE PARTERNERS/ REPRESENTATIVE OF S MART (MALL), VISNAGAR have agreed that in support of their mutual interests in the field of education and research:

- 1. The two parties will:
- a) Cooperate in the exchange of information relating to their activities in retail marketing and research in fields of mutual interests;
- b) Endeavor to encourage students to spend periods of time in the host Premises. The exchange of students will be dependent on the execution of a formal Student Exchange Agreement prior to commencement of this activity:
- c) Conduct short Interaction/Discussion, as mutually agreed in writing between the parties prior to commencement of this activity:
- d) Conduct projects, a, mutually agreed in writing between the parties prior to commencement of this activity:
- e) Conduct study tours, a mutually agreed in writing between the parties prior to commencement of this activity.
- 2. Facilitate the exchange of students. Such exchanges may take place for a period normally of one academic year (or at least one term or semester). The academic standing of such students shall be determined by the host College/Industry.
- 3. Training to a specific department or course is subject only to a student being satisfactorily qualified for the chosen area of study and to the availability of resources in the period for which admission is sought.
- 4. Academic institution students may spend periods not normally exceeding one week in the partner Industry. All other financial matters, including travel Costs, are subject to individual negotiation, and will normally be the responsibility of the persons involved and their home institution.
- 5. The host institution agrees to assist in the seeking of appropriate, work space, training in retail marketing and technical facilities as appropriate.





6. This MOU will be applicable from the date of its signature and seal, and may be terminated by either side by giving a six months notice to that effect in writing. However, notwithstanding the notice of the intent to terminate the memorandum, all rights, obligations and corresponding duties and subsisting therein shall be respected and mandated till the finalization and accomplishment thereof.

THE KNSBL ARTS & COMMERCE

The K.N.S.B.L.Arts & Commerce College Kheralu

Wheralu &

Principal

Date:-23/09/2020

1. Witness x PARAS . K. CROSUI

2. Witness x Ankit & Descri

PARTNER, S MART, VISNAGAR



Partner

Date:-23/09/2020

1. Witness Mahreld Mansuci

2. Witness ( m.merry )