



CAN-103

Seat No. _____

B. Com. (Sem. V) Examination

December – 2021

Corporate Communication : Paper - CC – 303

Time : 3 Hours]

[Total Marks : 70

Instructions : (1) Figures to the right indicate marks.
(2) Indicate your option clearly.

- 1 (A) Draft for publication in a daily newspaper 18
a report of about 300 words on any One of
the following :
- (a) A tragic bus Accident
 - (b) Fire in a cinema hall
 - (c) Flood situation in Gujarat.

- 2 (a) Draft a speech introducing the chief guest 17
at the Annual function of college.

OR

- (b) Draft a farewell speech on the retirement of
the principal of your college at the farewell
function.

- 3 Draft resolution on any three of the following 18
topics :

- (a) Reappointment of the auditors
- (b) Increase in authorized share capital of the
company
- (c) Invitation and acceptance of fixed deposits
- (d) Issue of Right shares.

4 (A) Explain any four of the following stock exchange terms : 8

- (a) Syndicate
- (b) Dividend
- (c) Blue chip
- (d) Sensex
- (e) Upper circuit
- (f) Demat Account

(B) Rewrite the following sentences choosing the correct option : 9

- (1) _____ are price bands imposed by SEBI to restrict the movement of stock prices of listed securities.
- (a) Disinvestment selling
 - (b) Circuit Filter
 - (c) Upper Circuit
 - (d) Option Trading
- (2) A speculator who sells share expecting the prices to fall is called _____.
- (a) Boom
 - (b) Bull
 - (c) Syndicate
 - (d) Bear
- (3) National index for fifty major companies on the NSE is known as _____.
- (a) Nifty
 - (b) NSE
 - (c) Sensex
 - (d) SEBI

- (4) The rate at which RBI borrows money from the banks is termed as _____.
- (a) Interest
 - (b) Repo Rate
 - (c) Reverse repo rate
 - (d) Bonus
- (5) Ability of an asset to be converted into cash is known as _____.
- (a) Deflation
 - (b) Inflation
 - (c) Bull-liquidation
 - (d) Liquidity
- (6) _____ means a single transaction or set of transaction in which the total traded quantity bought or sold is more than 0.5% of the number of equity shares of a listed company.
- (a) Sustained Loading
 - (b) Bulk Deal
 - (c) Bull-liquidation
 - (d) Bear
- (7) _____ means the decline of purchasing power of a given currency over time.
- (a) Deflation
 - (b) Inflation
 - (c) Ban on Trading
 - (d) Bear
- (8) _____ means showing little or no sign of activity of advancement.
- (a) Bear covering
 - (b) Stagnant
 - (c) Boom
 - (d) Bear

(9) _____ is a speculator who sells stocks and shares when the price is high, expecting it to fall very soon.

- (a) Syndicate
- (b) Flat Market
- (c) Bull
- (d) Bear
